

gepa2

Gesellschaft für
Außenwirtschaft,
Marketing und
Design mbH

Trade Missions Market Research
Fact Finding Tours Classical Advertisement
Export Promotion Special Foreign Projects

gepa2 GmbH - Olshausenstr. 6 - 24118 Kiel

Agreement

The government of the Emirate of Umm Al Quwain wishes to strengthen its business interests with the Federal Republic of Germany and consolidate these for the long-term. This shall require particular efforts to raise awareness of the potential of the Emirate of Umm Al Quwain on the German market. Umm Al Quwain is, therefore, looking to focus on certain specific key measures, including:

- Publicity and press coverage for the Emirate of Umm Al Quwain in the Federal Republic of Germany
- Promotion of the business potential of the Emirate of Umm Al Quwain
- Promotion of infrastructure opportunities
- Promotion of the Emirate of Umm Al Quwain as a tourist destination.

The aim of these measures, which are still to be defined in detail in a further paper, will be to promote the business potential of the Emirate of Umm Al Quwain to businesses and institutions in the Federal Republic of Germany and consolidate relations for the long term, with priority being given to the following objectives in particular:

- Raising awareness of the export opportunities – and products from Umm Al Quwain on the German market
- Development of sales and marketing strategies aimed at securing the involvement of major German tour operators in Umm Al Quwain
- Assistance in the procurement of products and services from the Federal Republic of Germany for supply to the market in the Emirate of Umm Al Quwain.
- Development of concepts aimed at securing the commercial and financial involvement of investors from the Federal Republic of Germany in Umm Al Quwain
- Procurement of tenders and feasibility studies for projects to be planned in Umm Al Quwain
- Meetings with experts from the Federal Republic of Germany in accordance with the objectives of the Emirate of Umm Al Quwain
- Support in the creation and strengthening of business contacts with companies, institutions and authorities in the Federal Republic of Germany
- Support for individual activities on the German market and on questions of bilateral business relations

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For this purpose the Emirate of Umm Al Quwain, acting and making appointments through the Umm Al Quwain Chamber of Commerce & Industry in Germany, intends to open an agency which will act as the official

Umm Al Quwain Marketing Office
in the Federal Republic of Germany

with effect from the date of signature of this Agreement. This Office, will within a period of 8 weeks from signature, prepare detailed, written proposals with respect to the key measures and objectives and, in parallel with this, will draw up a list of priorities. Following approval of this work by the Umm Al Quwain Chamber of Commerce & Industry, the Office in Germany will embark on all further implementation work. Further details will be concluded separately in corresponding agreements.

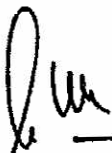
Mr. Christian Franz Lindenau, born on 24.01.1956 in Kiel
residing at: An der Au 82, D- 24366 Loose / Germany

is hereby officially appointed:

director of the Umm Al Quwain Marketing Office
in the Federal Republic of Germany

by the Emirate of Umm Al Quwain, acting through the Umm Al Quwain Chamber of
Commerce & Industry.

This agreement shall be effective from the date of signature by both parties. It relies on personal trust of the persons concerned and is made in the spirit of business expansion for the benefit of the Emirate of Umm Al Quwain.


June, 11th, 2009
Christian Lindenau
Managing Director
on behalf of the Management Board
gepa2 GmbH


Humaid Mohd. Ali Bin Salem
Director General
Umm Al Quwain Chamber
of Commerce & Industry



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